ĭ H.C.WAINWRIGHT&CO.

Xtract One Technologies Inc. (XTRA.TO) Rating: Buy Target Price Revision Technology June 10, 2024

Scott Buck 212-856-5730 sbuck@hcwresearch.com

Strong Execution and Outlook Drive Our Estimates and Price Target Higher; Reit Buy, PT to C\$1.50

Price C\$0.59 TSX Price Target C\$1.50 52-Week High C\$1.02 52-Week Low C\$118 Market Cap (M) C\$1129 Shares Outstanding (M) 198.8 3 Month Avg Volume 225,691 Short Interest (M) 0.36 Balance Sheet Metrics C\$0.00 Cash (M) C\$10.50 Total Debt (M) C\$10.50 Total Debt (M) C\$10.50 Total Debt (M) C\$0.05 Cash (M): C\$0.00 Total Debt (M) C\$0.05 Cash (M): C\$0.05 Cash (M): C\$0.01 Square C\$0.02 Total Debt (M) C\$0.05 Cash (M): C\$0.01 Q (0.03) (0.01)A Q (0.03) (0.01)A Q (0.02) (0.01) Q <th colspan="8">Stock Data 6/7/2024</th>	Stock Data 6/7/2024							
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$\begin{array}{c cccccc} 2 Q & C\$0.8 & C\$2.9A & C\$6.0 \\ 3 Q & C\$0.9 & C\$4.7A & C\$7.0 \\ 4 Q & C\$1.8 & C\$5.1 & C\$8.1 \\ FY & C\$4.1 & C\$15.3 & C\$26.1 \\ \hline \textbf{EBITDA (C\$) Adjusted} & & & \\ \hline Full Year - Jul & 2023A & 2024E & 2025E \\ 1 Q & (4.3) & (2.0)A & (1.2) \\ 2 Q & (3.1) & (2.6)A & (0.9) \\ 3 Q & (3.2) & (1.9)A & (0.4) \\ 4 Q & (3.0) & (1.7) & 0.2 \\ FY & (13.6) & (8.2) & (2.3) \\ \hline \end{array}$	Full Year - Jul	2023A	2024E	2025E				
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$\begin{array}{c ccccc} 4 Q & C \$1.8 & C \$5.1 & C \$8.1 \\ FY & C \$4.1 & C \$15.3 & C \$26.1 \\ \hline \mbox{EBITDA (C \$) Adjusted} & & & \\ \hline \mbox{Full Year - Jul} & 2023A & 2024E & 2025E \\ \hline 1Q & (4.3) & (2.0)A & (1.2) \\ 2Q & (3.1) & (2.6)A & (0.9) \\ 3Q & (3.2) & (1.9)A & (0.4) \\ 4Q & (3.0) & (1.7) & 0.2 \\ FY & (13.6) & (8.2) & (2.3) \\ \hline \end{array}$	2Q	C\$0.8	C\$2.9A	C\$6.0				
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Revenue and adj. EBITDA beat, scale and improving margin drive operating leverage. After the market close on June 6, the company announced better-than-expected F3Q24 results, including revenue of C \$4.7M versus our C\$3.4M expectation. While the company continues to see strong momentum in its core sports and entertainment vertical, increasing demand in healthcare, education, and corporate verticals are helping drive a meaningful increase in the backlog of sales commitments to C\$26.6M. As a result, management expects F4Q24 revenue to surpass record revenue levels this guarter. After guarter end, the company announced new contracts with sports teams within the NHL, NBA, and MLB, which the company attributes in part to its Department of Homeland Security SAFETY Act designation, announced in May. We believe this designation could help further accelerate the number of contracts, driving high visibility recurring revenue in FY25 and beyond. Coupled with increasing revenue, gross margin should show improvement over time, potentially approaching 70.0%, from roughly 60.0% today. The combination should drive significant operating leverage in the business, suggesting positive adj. EBITDA on a quarterly basis as early as next fiscal year, which begins in August 2024. While XTRA shares increased 22.9% over the past two trading sessions, versus a 1.8% decline in the Russell 2000, we believe there is much more upside as the company executes its growth strategy. We continue to see an attractive risk reward for XTRA shares and maintain our Buy rating and move our price target to C\$1.50 from C\$1.00.

Demand across verticals, aided by channel partnerships. Earlier on June 6, the company announced new contracts with sports teams across three leagues. However, we are more excited about management commentary surrounding activity in the healthcare, education, and corporate manufacturing and distribution verticals. On the earnings conference call, management indicated that demand is evenly spread across all verticals suggesting a material change from just a few quarters ago when nearly all pipeline activity was driven by sports and entertainment. These newer verticals represent a total addressable market of nearly \$40.0B, almost 10.0x the company's core sports and entertainment vertical. In addition, these verticals have the potential to further smooth quarterly revenue as they do not adhere to a seasonal schedule. As the company's channel partnerships continue to mature, we expect meaningful growth from these new verticals, driving incremental revenue in FY25 and FY26.

Raising estimates on better-than-expected results, price target to C\$1.50. Following F3Q24 operating results we are making a series of adjustments to our F4Q24 and FY25 estimates. As a result, we are now modeling FY24 revenue of C\$15.8M, up from C\$13.0M previously. As revenue continues to grow at a faster rate than costs, we have moved our FY24 adj. EBITDA estimate to a loss of C\$8.2M, from a loss of C \$9.4M previously. With a broadening of the pipeline and stronger FY24 results, we are increasing our revenue estimate for FY25 to C\$26.1M, up from C\$22.0M previously. Higher revenue more than offsets higher R&D expense resulting in an adj. EBITDA estimate of a C\$2.3M loss. Importantly, we are currently modeling positive adj. EBITDA in F4Q25. We are increasing our price target to C\$1.50.

For definitions and the distribution of analyst ratings, analyst certifications, and other disclosures, please refer to pages 4 - 5 of this report.

Valuation attractive given revenue opportunity and path to profitability. We are valuing XTRA shares at C\$1.50, reflecting an 10.0x EV/revenue on our FY25 revenue estimate of C\$26.1M. Our C\$1.50 price target represents approximately 150.0% upside from recent trading levels. Our targeted 10.0x EV/revenue multiple is a discount to high quality cybersecurity peers, which currently trade as high as 15.3x 2025 revenue estimates, but average 12.0x. We believe our 10.0x multiple is further justified by the company's current sales commitments, which exceed C\$26.0M, driving revenue growth exceeding 200.0% in FY24. Over time, we believe accelerating recurring revenue growth, increasing gross margin and consistent profitability should warrant a premium valuation multiple. As the company moves towards quarterly profitability in FY26 and investors begin to recognize the factors driving secular growth within the space, we believe new investors should help drive XTRA shares towards our C\$1.50 price target.

Risks. (1) Dilution risk should the company raise additional capital; (2) industry competition; (3) technology and execution risks; (4) customer concentration risk; (5) intellectual property risks; and (6) key personnel risks.

Xtract One Technologies Inc.

H.C. Wainwright & Co., LLC (\$000s) in Canadian dollars; July Year-End

October January April July October January April July October January April July Fiscal Year 2021 2022 2023 2024 2025 in \$ 000's 2021A 2022A 1Q23A 2Q23A 3Q23A 4Q23A 2023E 1Q24A 2Q24A 3Q24A 4Q24E 2024E 1Q25E 2Q25E 3Q25E 4Q25E 2025E Revenue Platform revenue 427 721 803 2.996 2.750 4.585 4.952 15.284 4.944 5.776 6.878 7.924 25.521 106 150 Xtract revenue 220 94 98 120 170 98 494 212 123 133 61 1.082 3.619 815 875 1.774 4.111 3.116 2.920 4.684 5,058 15.778 5.094 7,001 8.056 26,139 Gross revenue 647 5.988 Cost of revenue Platform cost of revenue 193 386 321 979 1,081 1.844 1,832 5,737 1,656 2.108 2.304 2,496 8.564 114 54 26 53 55 133 59 241 Xtract cost of revenue 42 284 83 48 52 308 440 346 1.032 1,977 1,872 6,020 1,706 2,345 2,538 8.805 Cost of revenue 0 1.136 2.186 Net revenue 1,082 3,619 339 375 529 1,774 4,111 2,084 1,784 2,706 3,187 9,758 3,387 3,802 4,656 5,518 17,334 52.4% 66.9% 61.1% 57.8% 63.0% 61.8% 66.5% 68.5% 46.1% 60.4% 66.5% 63.5% 66.3% Gross margin n/a n/a n/a n/a Operating expenses: 1.472 1.969 1.490 961 529 2.789 1.508 1.300 1.259 1.575 5.642 1.734 1.495 1.511 1.890 6.630 Sales & marketing 1,778 2 0 4 5 1 8 1 1 415 1,648 1 693 1,937 7,088 1,730 2,033 1,902 General and administrative 1.387 1.577 1.362 1,811 7.443 Loss on inventory writedown 0 314 2 346 0 107 4 111 0 0 0 0 0 Loss on retirement of assets 12 81 23 181 41 0 0 41 0 0 0 0 n 8,245 35,053 2,409 9,727 0 0 0 0 Other 0 0 2,757 4,464 1,726 1,933 2,401 2,439 Research and development 2,136 1,696 1,298 6,206 2,059 2,183 2,258 8,226 2,306 9,079 13.862 43.542 5.870 20.612 21.107 23.151 Total costs and expenses 5.203 4.863 4.675 4.882 5.158 5.423 5.644 5.397 5.578 5.946 6.230 Depreciation and amortization 1,813 1,571 396 422 360 1,449 488 541 514 540 2,083 537 595 565 594 2,291 Operating income (12,780)(39, 923)(4,864)(4, 488)(4, 146)(4,096) (16, 501)(2,797)(3, 375)(2,717)(2, 457)(11, 349)(2,010)(1,776)(1,290)(712)(5,818) Adj. EBITDA (13,764) (11, 531)(4,252) (3,109) (3,539) (2,670) (13,570) (2,033)(2, 558)(1,935) (1,668) (8,193) (1,173) (881) (425) 182 (2,297 -33.0% Adj. EBITDA margin 1272.1% -318.6% -657.4% -381.5% 404 2% 150.5% -330.1% -65.2% -87 6% -41.3% -51.9% -23.0% -14 7% -6.1% 2.3% -8.8% Other income (expense) (3,977) 175 66 182 (58) 0 Unrealized loss on investments (58) 0 0 0 0 0 Interest and other income (12) 34 31 161 (96) 57 45 2 31 0 (3,953) 206 54.0 (58.3) 0.0 0.0 Total other income 216 7 (26.9)164 (96.0)56.5 44 7 0.0 0.0 0.0 (4,810) (2,893) (2,457) (11,344) (1,776) (712) (4,271) (4,173) (16,336) (3,318) (2,672) (2,010) (1,290) (5,818) Income (loss) before income taxes (16,732) (39,717)(4,154) Income tax provision (170) 0 0 0 0 0 0 0 Ω 0 Net Income (16,562) (39,717)(4,810) (4, 271)(4,173) (4,154) (16, 336)(2,893)(3,318) (2,672) (2,457) (11, 344)(2,010) (1,776)(1,290)(712) (5,818) Net Income Margin % **Basic Earnings Per Share** (\$0.11) (\$0.26) (\$0.03) (\$0.03) (\$0.02) (\$0.02) (\$0.09) (\$0.01) (\$0.02) (\$0.01) (\$0.01) (\$0.06) (\$0.01) (\$0.01) (\$0.01) (\$0.00 (\$0.03) **Diluted Earnings Per Share** (\$0.11) (\$0.26) (\$0.03) (\$0.03) (\$0.02) (\$0.02) (\$0.09)(\$0.01) (\$0.02) (\$0.01) (\$0.01) (\$0.06) (\$0.01) (\$0.01) (\$0.01) (\$0.00) (\$0.03) 223,889 150,729 155,744 176,664 204,518 Average Shares Outstanding (Basic) 163,179 163.181 183.576 196.722 198.355 198.496 200.111 221.111 222.217 223.328 224,445 225.567 Average Shares Outstanding (Diluted) 150,729 155,744 163,179 163,181 183,576 196,722 176,664 198,355 198,496 200,111 221,111 204,518 222,217 223,328 224,445 225,567 223,889 Operating Metrics Revenue Growth 234.5% -8.8% -30.8% -6.7% 121.8% 13.6% 381.8% 258.3% 435.0% 185.1% 283.8% 63.5% 105.1% 49.5% 59.3% 65.7% Price \$0.59 \$0.59 \$0.59 \$0.59 \$0.59 \$0.59 \$0.59 \$0.59 \$0.59 \$0.59 \$0.59 \$0.59 \$0.59 \$0.59 \$0.59 \$0.59 \$0.59 Market Capitalization (\$000s) \$88,930 \$96.276 \$131.763 \$91 889 \$96 277 \$108 310 \$116.066 \$116.066 \$117.029 \$117 112 \$118 065 \$130 456 \$130 456 \$131.108 \$132 422 \$133.084 \$133,084 Enterprise Value (\$000s) \$79,277 \$85,612 \$94,070 \$95,300 \$99,759 \$107,738 \$107,738 \$110,117 \$112,920 \$104,212 \$120,984 \$120,984 \$124,196 \$126,277 \$127,848 \$128,447 \$128,447 Price-to-Earnings -0.1x -2.5x -2.3x -2.3x -2.2x -5.9> -7.0x -7.9x -9.0x -10.6x -10.6> -11.7x -14.2x -17.4x -22.8x -22.8x -5.9x -11.3x EV to Adj. EBITDA n/a n/a n/a n/a n/a -7.9x -7.9> -9.7x -10.5x -14.8x -14.8> -16.9x -22.3x -30.8x -55.9x -55.9x Shareholders Equity 14,545 9,777 5,887 15,651 14,743 14,743 12,372 9,254 14,852 12,394 12,394 12,372 10,596 9,306 8,594 8,594 (9,652) (6,277) (2,206) (977) (8,551) (8,327) (8,327) (6,912) (4,192) (13,854) (9,472) (9,472) (6,912) (5,486) (4,575) (4,638) (4,638) Net Debt

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Market Outperform (Buy): The common stock of the company is expected to outperform a passive index comprised of all the common stock of companies within the same sector.

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Distribution of Ratings Table as of June 7, 2024								
	IB Service/Past 12 Months							
Ratings	Count	Percent	Count	Percent				
Buy	555	88.80%	131	23.60%				
Neutral	63	10.08%	5	7.94%				
Sell	1	0.16%	0	0.00%				
Under Review	6	0.96%	1	16.67%				

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