

For the three months ended October 31, 2023

For the three months ended October 31, 2023

# **Basis of Presentation**

The following Management's Discussion and Analysis ("MD&A") is prepared as of December 7, 2023, and is intended to assist in understanding the results of operations and the financial condition of Xtract One Technologies Inc. (the "Company"). Throughout the MD&A, reference to the Company is on a consolidated basis. This MD&A should be read in conjunction with the unaudited condensed consolidated interim financial statements for the three month period ended October 31, 2023, which are prepared in accordance with International Financial Reporting Standards ("IFRS"). The policies applied in the unaudited condensed consolidated interim financial statements are based on IFRS policies effective as of December 7, 2023, the date the Board of Directors approved the unaudited condensed consolidated interim financial statements. All amounts in this MD&A are expressed in Canadian Dollars unless otherwise indicated. The business of the Company is subject to a number of risks and uncertainties. Please refer to the Company's annual information form (the "AIF") for the fiscal year ended July 31, 2023, available under the Company's profile at <u>www.sedarplus.ca</u>, for more information about these risks and uncertainties.

# **Forward-Looking Information**

This MD&A contains forward-looking information that involves material assumptions and known and unknown risks and uncertainties, which are beyond the Company's control. Such assumptions, risks, and uncertainties include, without limitation, those associated with loss of markets, expected sales, future revenue recognition, the effect of global and regional economic conditions, industry conditions, changes in laws and regulations and how they are interpreted and enforced, the lack of qualified personnel or management, fluctuations in foreign exchange or interest rates, demand for the Company's products, and availability of funding. The Company's performance could differ materially from that expressed in, or implied by, this forward-looking information, and, accordingly, no assurances can be given that any of the events anticipated by the forward-looking information will transpire or occur, or if they do so, what benefits the Company will derive therefrom. The forward-looking information is made as of the date of this MD&A, and the Company does not undertake any obligation to update publicly or to revise any of the included forward-looking information, whether as a result of new information, future events, or otherwise, except as may be required by applicable securities laws. Actual events or results could differ materially from the Company's expectations and projections.

# **Corporate Structure and Profile**

The Company's common shares are listed for trading on the TSX under the trading symbol "XTRA", under the trading symbol "XTRAF" on the OTCQX in the United States, and under the trading symbol "OPL" on the Frankfurt Stock Exchange in Germany. The Company is a reporting issuer in all provinces and territories of Canada, except Québec. The principal regulator of the Company is the Ontario Securities Commission.

As at October 31, 2023, the Company had five wholly-owned subsidiaries, Xtract One Detection Ltd. ("Xtract Detection"), a limited company incorporated under the laws of the province of British Columbia, Canada, Patriot One (UK) Limited ("Patriot UK"), a limited company incorporated under the laws of England and Wales, United Kingdom, Xtract One (US) Technologies Inc. ("Xtract US"), a limited company incorporated under the laws of the state of Colorado, United States of America, EhEye Inc. ("EhEye"), a limited company incorporated under the laws of the province of New Brunswick, Canada, and Xtract Technologies Inc. ("Xtract"), a limited company incorporated under the laws of the province of British Columbia, Canada.



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The Company, through Xtract US, has a 49% interest in Sotech Secure, LLC, an incorporated entity formed under the laws of the State of Delaware.

# Highlights for the three months ended October 31, 2023

The following is a summary of the key financial highlights for the Company for the three months ended October 31, 2023:

- Total contract value of new bookings<sup>1</sup> was \$9.6 million as of October 31, 2023, as compared to \$2.9 million for the three month period ended October 31, 2022, representing an increase of 231%;
- Platform contractual backlog was \$9.3 million as of October 31, 2023, as compared to \$1.9 million as of October 31, 2022, representing an increase of 393%. The Platform backlog as of October 31, 2023 excludes an additional \$10.6 million in signed agreements pending installation<sup>1</sup> representing an increase of 169% over the last year, when the signed agreements pending installation balance was \$4.0 million;
- Accelerated topline growth for our Platform operating segment with \$3.0 million of revenue for the three month period ended October 31, 2023 as compared to \$0.4 million for the same three month period ended October 31, 2022, representing a 602% increase in Platform revenue; and,
- Gross margin of 67% for our Platform operating segment for the three month period ended October 31, 2023 as compared to 55% for the same three month period ended October 31, 2022.

The following is a summary of the key business highlights for the Company for the three months ended October 31, 2023:

- Continued expansion into the healthcare market vertical, as chosen by the U.S. Department of Veteran Affairs Medical Centers in Virgina to create a more efficient healthcare environment while ensuring the safety of patients and staff;
- Entered into a partnership with the American Association of Professional Baseball as the exclusive preferred supplier to enhance venue security and guest experiences at games;
- Announced the next phase of growth through selective international expansion with three multinational companies, one of which is a global entertainment organization that entered into a three year contract totaling over \$5.1 million USD;
- Subsequent to the period, partnered with Kansas City Current of the National Women's Soccer League to secure entrances at the new CPCK Stadium, which will make history as the world's first and only purpose-built stadium for a women's professional sports team; and
- Subsequent to the period, announced that the Company had been selected by Community Health Network to protect key hospital locations, with the strategic partnership further underscoring a commitment to enhance hospital safety and improve healthcare facility security.



# Xtract One Technologies Inc. Management's Discussion and Analysis For the three months ended October 31, 2023

# **Business of the Company**

The principal business of the Company is to develop and commercialize an integrated, layered, artificial intelligence ("AI") powered threat detection gateway solution with the aim of enhancing public safety. This includes the Xtract One Gateways (the "Gateways") and Xtract One Insights, which together comprise the Company's Platform segment. The Company's mission is to create transformative technology solutions that deliver exceptional experiences, safer environments, and informed operational insights for our customers, and their patrons and staff. The Company has two distinct operating segments; Platform and Xtract. The Platform operating segment develops and commercializes a platform of AI-powered threat detection technologies, while Xtract develops and commercializes advanced AI solutions for customers.

# **Outlook and Overall Performance**

## **Platform Operating Segment**

During the quarter, continued progress was made in the commercialization of the Company's Platform solutions. In recent months, the Company has secured multiple contracts and is currently in negotiation for several additional contracts. Some of these contracts are for single locations with the potential to grow to dozens of locations. Revenue related to Platform subscription arrangements or upfront sales amounted to \$3.0 million for the first quarter of fiscal 2024. As at October 31, 2023, the backlog of sales commitments related to the Platform was approximately \$9.3 million and continues to grow. This excludes an additional \$10.6 million in signed agreements that are pending installation. As the Company continues to sell its Platform solution using a subscription model, management expects monthly recurring revenue and sales backlog to increase, providing predictable long-term cash flow.

During the first quarter of fiscal 2024, the Company focused on accelerating customer sales and sales related activities creating a record quarter for total contract value signed. The continued customer wins and strategic partnerships with Madison Square Garden Sports Corp. (MSG Sports") and Oak View Group ("OVG") have further strengthened the Company's market position, increasing the Company's ability to further penetrate the market resulting in increased backlog and signed contracts.

The Company continues to invest in the research and development of its suite of technologies that form the Platform and to advance the functionality of its product offerings in response to the growing market opportunities and feedback from customers, resellers, and partnership organizations. The Company continues to accelerate its product development roadmaps in response to market opportunities and customer needs, focusing on the industry-specific utility of the various solutions and capabilities under development.

Management is encouraged by the ongoing and accelerating interest in its Platform solution and sees the recent growth in successful deployments, customer commitments, and the continued sales pipeline growth, as validation of its product performance and the addressable market. Management sees these factors as positive leading indicators of the expected future performance of the Company.

## **Xtract Operating Segment**

During the quarter, the Xtract team continued to focus on supporting the internal Platform development efforts and the associated machine learning complexities of the various solutions under development in



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close coordination with the product development and data science teams, while also developing the AI based solutions contracted through public sector agencies.

Xtract recognized revenue of \$120,147 during the first three months of fiscal 2024, which is related to professional service contracts, and maintained a backlog of signed or awarded contracts of approximately \$0.3 million. This innovative AI team continues to work collaboratively with the Company's internal Platform efforts, building an ever-expanding set of capabilities, which continue to inform and advance the strategic aims of the Company. Critical strategic decisions for Xtract are made in close consultation and coordination with the Company's leadership to ensure maximum synergies are achieved.

### **Investing in Research and Development**

During the first quarter of the fiscal year, the Company continued to invest in research and development activities focused on its primary product offerings to advance functionality in response to the expanding addressable market and global opportunities.

#### AI-Powered Threat Detection Gateway

The first Al-powered threat detection gateway was initially released to the market in August 2020, followed by enhanced versions of the Gateway in September 2021, March 2022, and September 2022, which incorporated technology and functionality enhancements that made the patron screening product increasingly accurate, flexible, and practical for sports and live entertainment venues.

The current Gateway product, the SmartGateway, is the primary focus within the Company's technology portfolio due to the significant market demand for AI threat detection screening solutions. Accordingly, the Company has increased its investment in developing, testing, and enhancing the SmartGateway product, with the primary objective being to align the Gateway to meet the growing market demands of its current and future customers, further maintaining the Company's status as a market leader in advanced patron screening solutions. In addition, these investments have also facilitated ancillary product updates to support increasingly complex environments such as, workplaces, schools, and healthcare organizations. These enhancements are expected to increase the capabilities of the Gateway that suit our customers' requirements and stay up to date with protecting threats, thereby expanding the market for the Gateway beyond the current target markets.

In preparation for market and segmentation expansions, the Company has diligently worked on the regulatory requirements for different markets, while optimizing the Gateway's functionality for customer reconfigurability, accuracy, and supportability. Additionally, the Company has finalized the design for a ruggedized version of the Gateway to ensure its durability and performance in various environments, therefore, creating a single product offering and deployment model for all customers.

## **Technology Update**

During the quarter, the Company continued to focus its efforts to actively improve on its technological solutions. The Company's commitment to innovation and meeting the evolving needs of customers remains unwavering. In direct response to feedback from field engineers and customers in the live entertainment and sports venue markets, changes to the Gateway were focused on improved durability and system diagnostics. The Company invested significant focus and effort on the enhancement of the unified enterprise software, Xtract One Insight, to support customers with multiple Gateways by providing a combination of fleet management functionality, real time analytics, and post event reporting capabilities.



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The Company continues to look for ways to further improve the technology with planned software updates and new value-add functionality to deliver exceptional customer service and improved patron experience as additional insights in the field and features are identified by customers following successful deployments.

The AI innovations developed by Xtract remain critical components to the delivery of the total security solution. The Company continues to build out new functionality, and advance scalability to support the growing set of clients adopting the Company's Gateways. The Company's unified AI-powered security platform remains unique in the marketplace and is being bolstered with enterprise features to support high traffic venues and facilities implementing Gateways at scale. The Company continues to assess ways to expand its capabilities through development partnerships and strategic integrations.

## **Market Opportunity**

In the short term, the Company is focusing on markets where its solution operates effectively in the customer's physical environment, and where timing of the sales cycles is reasonable. This strategy has been adopted to deliver near-term revenue. The Company has identified the following key market segments that are well-suited for the Company's threat detection solutions:

- Stadiums, arenas, theatres, and outdoor event spaces
- Casinos
- Manufacturing and distribution facilities

The Company has been using marketing campaigns targeted at these industry groups which have led to promising opportunities and helped secure a growing backlog and pipeline of commitments. In addition, the Company has secured key strategic partnerships with two prominent industry leaders, OVG and MSG Sports, to further solidify its position as a market leader in the sports and entertainment market. During the first quarter of the 2024 fiscal year, the Company continued to make meaningful progress with many customers and was able to build up its backlog of Platform subscription contracts. Some of the Company's initial sales began as smaller purchases from large enterprise customers, after which these existing customers have expanded their commitments by increasing the number of deployments of the Platform to additional sites during the year. Many customers prefer a phased approach with a rollout of the Platform to a few entrances to ensure they are comfortable with their related security protocols before using it throughout their venues. The Company is focused on the success of these initial deployments which have started to lead to much larger customer commitments.

Although these target markets are our priority in the short term, the intention is to expand into additional markets with future releases of the product. The Company will continue to focus on expansion, entering new geographical markets in the current target industries. The Company has also selectively engaged with customers in other market verticals such as schools and healthcare where there is a strong product fit. To further this expansion, the Company has placed an emphasis on regulatory certifications and requirements. These certifications increase our credibility in the marketplace and allow us to pursue new market opportunities. The Company continues to make significant enhancements to its products to improve its capabilities and address customer needs. As products continue to develop, we will expand our target market to new market verticals.

The total addressable market available to the Company in the physical security space is approximately \$135 billion and is expected to experience rapid growth and transformation. Organizations are becoming increasingly concerned about employee and patron safety while being unwilling to sacrifice the patron experience. These organizations are looking for creative solutions to address these competing priorities



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which is driving demand for unique and innovative physical security solutions. The Company believes its patron screening solutions help address both problems far better than anything else in the market today.

The Company is currently expanding its reseller base, covering larger geographical territories and their respective end-user clientele. In furtherance of these initiatives, the Company also uses a direct to end-user sales model which more precisely addresses our target industry groups. This gives more visibility into opportunities enabling the Company to forecast more accurately, control the sales process, remain competitive, increase sales margins, maintain the relationship with the end-user, and learn directly from these customers for further enhancements to the Platform. The effect of this approach has already been seen with a substantial increase in sales, sales pipeline, and the number of well-qualified opportunities where we have intimate knowledge of the customer and their processes. In parallel, we are building a program to support the recruitment of strategic alliance partners that offer complementary technologies where we can develop integrations and connect our products to offer more complete solutions together. This will provide us with access to a larger installation base and promote direct sales.

Throughout the quarter, the Company was engaged in selected opportunities for collaboration, innovation, and business development relationships to accelerate growth and expand its presence globally. The Company is actively pursuing opportunities to leverage new technologies, execute new business opportunities and grow our client base while providing business value to our clients.

The Company has also instituted competitive sales programs and pricing schemes in close coordination with resellers and end-user customers to ensure that the go to market strategy is competitive and directly addresses market needs.



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# **Quarterly Financial Performance**

## Selected Financial Data - Summary of Quarterly Results

	Three months ended October 31,							
		2023		2022	% Change			
Revenue								
Platform revenue	\$	2,996,206	Ś	426,538	602%			
Xtract revenue		120,147		220,268	(45%)			
Total revenue	\$	3,116,353	\$	646,806	382%			
Cost of revenue								
Platform cost of revenue		978,562		193,184	407%			
Xtract cost of revenue		53,380		114,491	(53%)			
Total cost of revenue	\$	1,031,942	\$	307,675	235%			
Gross profit	\$	2,084,411	\$	339,131	515%			
Operating expenses								
Selling and marketing		1,507,657		1,490,359	1%			
General and administration		1,647,816		1,577,218	4%			
Research and development		1,726,191		2,135,775	(19%)			
Total operating expenses		4,881,664		5,203,352	(6%)			
Loss from operations		(2,797,253)	_	(4,864,221)	(42%)			
Other expenses (income)								
Unrealized loss on investments		-		65,625	-			
Interest and other income		(96,040)		(11,662)	724%			
Loss and comprehensive loss for the period	\$	(2,701,213)	\$	(4,918,184)	(45%)			
Weighted average number of shares		198,354,825		163,179,222				
Basic and diluted loss per share	\$	(0.01)	\$	(0.03)	(67%)			

## **Financial Statement Presentation**

On August 1, 2023, the Company changed its accounting for the presentation of its consolidated statements of loss and comprehensive loss from 'by nature' to 'by function'. The Company made this change in presentation to provide more relevant financial information to facilitate peer benchmarking. The Company has amended the prior year presentation to conform to the current year's presentation.

As a result, hardware expenses, along with other direct costs attributable to the production of goods were reclassified to cost of revenue to appropriately reflect the function of the expense and facilitate the gross profit calculation. The Company considers items such as customer support, freight, installation, depreciation, and sales commissions directly attributable to the cost of revenue.

Personnel fees, professional fees, share-based compensation, depreciation, and amortization costs were reclassified amongst cost of revenue, general and administrative, selling and marketing, and research and development expenses as required to appropriately reflect the function of these expenses.



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Comparative amounts for the three month period ended October 31, 2022 in the consolidated interim statements of loss and comprehensive loss have been reclassified for consistency. Since these amounts are within operating activities in the consolidated interim statements of loss and comprehensive loss, this reclassification did not have any effect on the consolidated statements of financial position or the consolidated statements of cash flows.

This resulted in a reclassification of prior year comparative figures as follows:

	Three months ended October 31, 2022 Balance Balance									
		by nature	Rec	lassification		by function				
Cost of revenue	\$	-	\$	307,675	\$	307,675				
Sales and marketing		789,147		701,212		1,490,359				
Research and development		2,000,697		135,078		2,135,775				
General and administration		393,909		1,183,309		1,577,218				
Personnel costs		1,571,864		(1,571,864)		-				
Professional fees		92,440		(92,440)		-				
Hardware		150,278		(150,278)		-				
Amortization		201,475		(201,475)		-				
Depreciation		160,746		(160,746)		-				
Share-based compensation		150,471		(150,471)		-				
	\$	5,511,027		-	\$	5,511,027				

## **Overall Quarterly Results**

Overall loss and comprehensive loss for the three month period ended October 31, 2023, was \$2.7 million compared with \$4.9 million for the same period ended October 31, 2022, representing a decrease of \$2.2 million or 45%. The decrease in loss for the three month period that ended October 31, 2023, was mainly attributable to the increase in Platform revenue, combined with a reduction in operating expenditures.

#### Revenue

The Company reported overall revenue of \$3.1 million during the three month period ended October 31, 2023, compared with \$0.6 million, for the same period ended October 31, 2022, representing an increase of \$2.5 million or 382%.

The Company recognized Platform revenue of \$3.0 million during the three month period ended October 31, 2023, as compared to \$0.4 million during the same period ended October 31, 2022 representing an increase of \$2.6 million or 602%. The Company believes that revenue from this operating segment will continue to grow in the upcoming periods due to the extensive backlog it has built up from subscription contracts, adding to the growth in monthly recurring revenue, as well as the increase in customer site surveys, trials, and deployment activities currently underway.

The Company recognized \$120,147 in revenue related to work completed on contracts from the Xtract operating segment for the three month period ended October 31, 2023, as compared to \$220,268 for the same period ended October 31, 2022. The decrease was mainly attributable to the continual strategic focus on the Platform segment.



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	Less than	G	reater than	As of Oc	r 31,		
	 one year		one year	2023		2022	% Change
Platform revenue Xtract revenue	\$ 3,589,966 265,606	\$	5,661,802 -	\$ 9,251,768 265,606	\$	1,875,454 687,850	393% (61%)
Total backlog	\$ 3,855,572	\$	5,661,802	\$ 9,517,374	\$	2,563,304	271%

The Company's backlog of contracted commitments is broken down as follows:

The Company recorded Platform backlog of \$9.3 million as of October 31, 2023, as compared with \$1.9 million as of October 31, 2022, representing an increase of \$7.4 million or 393%. The increase is mainly attributable to several new contracts that the Company secured and deployed in recent quarters. The Platform backlog as of October 31, 2023, excludes an additional \$10.6 million in signed agreements that are pending installation, which has grown from the \$10.4 million of signed contracts that existed as of July 31, 2023. As the Company continues to sell its Platform using a subscription model, management expects a continued increase in sales backlog, providing predictable long term cash flow.

The Company recorded Xtract backlog of \$0.3 million as of October 31, 2023, as compared with \$0.7 million as of October 31, 2022, representing a decrease of 61% or \$0.4 million. The decrease was mainly attributable to the completion of some larger projects and the Company's strategic focus on the Platform. The remaining backlog of Xtract contracted commitments will be completed within one year.

### Cost of revenue

Cost of revenue was \$1,031,942 for the three month period ended October 31, 2023, as compared with \$307,675 for the same period ended October 31, 2022, representing an increase of 235% or \$724,267. The increase in these costs during the period was primarily attributable to a concurrent increase in related revenues.

### **Gross profit**

The following table provides a breakdown of gross profit and gross margin for the reported periods:

	Three months ended October 31, Gross Profit (\$000s) Gross Margin											
		2023	ວາແ (ຈຸບປ	2022	2023	2022						
		2020		2022		LOLL						
Platform	\$	2,018	\$	233	67%	55%						
Xtract		67		106	56%	48%						
Total	\$	2,084	\$	339	67%	52%						

Total gross profit as a percentage of total revenue for the three month period ended October 31, 2023 was 67%, as compared with 52% for the same period ended October 31, 2022 due to the significantly higher revenue and associated gross profit from our Platform operating segment which generally achieves higher margins than our Xtract operating segment.

Gross margin from our Platform operating segment was 67% for the three month period ended October 31, 2023 as compared to 53% for the same period in 2022. The improvement in the gross margin over the prior period was largely due to the timing of revenue recognition for a large contract in conjunction with ongoing



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efforts to streamline efficiencies in support services. We anticipate that Platform gross margins may decline slightly in future periods due to the change in our contract mix of upfront and subscription sales contracts.

### Sales and marketing

Sales and marketing costs were \$1.5 million for the three month period ended October 31, 2023, unchanged from the same period ended October 31, 2022. The relative stability in these costs over the periods was primarily attributable to the Company's continued focused investment in sales and marketing activities in our key target markets through campaigns and trade shows. We expect sales and marketing expenses will remain steady or increase slightly as sales and marketing activity expands to new market verticals in the upcoming periods.

#### General and administration

General and administrative costs were \$1.6 million for the three month period ended October 31, 2023, relatively unchanged from the same period ended October 31, 2022. This was due to a slight increase in expenses, partially offset by a higher foreign exchange gain recognized during the period ended October 31, 2023. The Company is continually looking for opportunities to reduce non-strategic expenses. We expect general and administrative expenses will remain steady or increase slightly in the upcoming periods.

#### **Research and development**

R&D costs were \$1.7 million for the three month period ended October 31, 2023, as compared with \$2.1 million for the same period ended October 31, 2022, representing a decrease of 19% or \$0.4 million. The decrease in R&D expenses was primarily attributable to extensive one-time research activities being carried out during the period ended October 31, 2022 that have now been completed. We expect R&D expenses will increase slightly in upcoming periods as we continue to invest in the continued enhancement and new development of our technology product portfolio.

#### **Unrealized loss on investments**

Unrealized loss on investments was \$nil for the three month period ended October 31, 2023, as compared with \$65,625 for the same period ended October 31, 2022. The unrealized loss is attributable to the Company's investment in Gemina Laboratories Ltd ("Gemina Labs"), which was disposed of during the fiscal year ended July 31, 2023.

#### Interest and other income

Interest and other income was \$96,040 for the three month period ended October 31, 2023, as compared with \$11,662 for the same period ended October 31, 2022, representing an increase of 724% or \$84,378. The increase was partially due to a forgiveness provided by the Government of Canada for the early repayment of a Canada Emergency Business Account Ioan. Additionally, the rise of market interest rates compared to the previous period, along with higher cash balances, contributed to the overall increase in interest income.



# **Xtract One Technologies Inc.** Management's Discussion and Analysis

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### Net loss per share

On a per weighted average share basis, basic and diluted net loss per share was \$0.01 for the three month period ended October 31, 2023, as compared with \$0.03 for the comparative period in 2022. The decrease of \$0.02 or 67% in net loss per share for the three months ended October 31, 2023, was primarily attributable to the increase in Platform revenue and corresponding increase in gross profit resulting in a decrease in loss and comprehensive loss.

## Financial Data – Summary of Quarterly Results (in \$000s)

	Quarter Ended															
		Oct 31, 2023		Jul 31, 2023	1	Apr 30, 2023		Jan 31, 2023	(	Oct 31, 2022		Jul 31, 2022		Apr 30, 2022		an 31, 2022
<b>Revenue</b> Platform Xtract	\$	2,996 120	\$	1,646 128	\$	802 73	Ş	721 94	Ş	427 220	\$	267 527	Ş	85 853	\$	232 946
Total revenue	\$	3,116	\$	1,774	\$	875	\$	815	\$	647	\$	794	\$	938	\$	1,178
Total expenses		5,913		5,123		4,675		5,303		5,511		6,405		5,339		4,314
Adjusted loss from operations <sup>1</sup> Impairment of goodwill	\$	2,797 -	\$	3,349 -	\$	3,800 -	\$	4,488 -	\$	4,864 -	\$	5,611 25,582	\$	4,401 -	\$	3,136 -
Loss from operations	\$	2,797	\$	3,349	\$	3,800	\$	4,488	\$	4,864	\$	31,193	\$	4,401	\$	3,136
Unrealized loss (gain) on investment Realized loss on investment Interest and other income		- - (96)		- 55 (84)		58 - (31)		(182) - (34)		66 - (12)		(15) - (17)		(15) - (1)		(44) - (11)
Loss and comprehensive loss	\$	2,701	\$	3,320	\$	3,827	\$	4,271	\$	4,918	\$	31,162	\$	4,385	\$	3,082
Adjusted loss and comprehensive loss <sup>1</sup>	\$	2,701	\$	3,320	\$	3,827	\$	4,271	\$	4,918	\$	5,579	\$	4,385	\$	3,082
Basic and diluted loss per share Adjusted basic and diluted loss per share <sup>1</sup> Working capital Total assets	\$ \$ \$ \$	(0.01) (0.01) 5,113 16,468	\$ \$ \$	(0.01) (0.01) 7,672 18,998	\$ \$ \$	(0.02) (0.02) 8,358 18,750	\$ \$ \$ \$	(0.03) (0.03) (1,870) 11,121	\$ \$ \$	(0.03) (0.03) 2,261 13,694	\$ \$ \$	(0.19) (0.03) 6,791 18,058 257	\$ \$ \$	(0.03) (0.03) 11,991 48,744		(0.02) (0.02) 9,473 45,146
Non-current liabilities	\$ \$	10,408 94	\$ \$	18,998	\$ \$	18,750	\$ \$	183	\$ \$	13,694 268	\$ \$	357	\$ \$	48,744 432	\$ \$	45,140 515

<sup>1</sup> This is a non-IFRS measure and is not defined or standardized under IFRS. Refer to section Non-IFRS and Supplementary Financial Measures.

# **Quarterly Results Trend Analysis**

The quarterly expenditure trend across the eight fiscal quarters ending October 31, 2023 above reflects the evolution of the Company's revamped strategy to accelerate revenue growth for our Platform operating segment. The Company's primary objective has been the further development and commercialization of an integrated, layered, AI-powered threat detection solution. In fiscal 2022, the Company began to see the results of its enhanced marketing and sales efforts through increased revenue, sales commitments, and a qualified sales pipeline. In fiscal 2023 and onwards, the Company began to make strategic partnerships and customer relationships that have grown the sales pipeline and contributed towards scaling the operations, with the anticipation of long-term recurring revenue.

The Company has no discontinued operations.



# **Xtract One Technologies Inc.** Management's Discussion and Analysis

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# **Liquidity and Capital Resources**

As at October 31, 2023, the Company had a working capital of \$5.1 million which includes current assets of \$9.1 million to meet current liabilities of \$4.0 million. The majority of the Company's accounts payable and accrued liabilities have contractual maturities of less than 30 days and are subject to normal trade terms. The Company has non-current liabilities of \$0.09 million, related to the long-term portion of the capitalized lease liabilities in accordance with IFRS 16.

### Selected Financial Data – Summary of results for the three month periods ended October 31

	 2023	 2022	% Change
Cash and cash equivalents beginning of period	\$ 8,327,449	\$ 6,277,321	33%
Cash used in operating activities Cash used in investing activities Cash used in financing activities	(2,995,499) - (41,769)	 (3,945,506) (32,539) (93,192)	(24%) - (55%)
Change in cash for the period	(3,037,268)	 (4,071,237)	(25%)
Cash and cash equivalents end of period	\$ 5,290,181	\$ 2,206,084	140%

During the three month period ended October 31, 2023, the Company had a net decrease in cash flow from operations, investing, and financing activities of \$3.0 million, compared with \$4.1 million for the same period ended October 31, 2022.

The cash flow used in operating activities was \$3.0 million for the three month period ended October 31, 2023, as compared with \$4.0 million for the same period ended October 31, 2022, representing a decrease of \$1.0 million or 24%. The decrease in negative cash flow from operating activities can be attributable to the decrease in net loss of \$2.4 million, partially offset by an increase in investment in working capital.

Cash flow used in investing activities was \$nil for the three month period ended October 31, 2023, as compared with \$0.03 million for the same period in 2022 representing a decrease of \$0.03 million. The decrease in negative cash flow from investing activities can be attributed to a reduction of fixed asset purchases during the three month period ended October 31, 2023. The Company does not anticipate making any significant capital expenditure purchases in the upcoming quarters.

Cash used in financing activities was \$0.04 million for the three month period ended October 31, 2023, as compared to \$0.09 million for the same period ended October 31, 2022, representing a decrease of \$0.05 million or 55%. This decrease is primarily attributed to the proceeds on issuance of share capital during the three month period ended October 31, 2023.

Liquidity risk is the risk that the Company will encounter difficulty in satisfying financial obligations as they become due. The Company manages its liquidity risk by forecasting cash flows from operations and anticipated investing and financing activities. The Company's objective in managing liquidity risk is to safeguard its ability to continue as a going concern and to sustain the future development of the business. Our objective is met by retaining adequate cash reserves to provide for the possibility that cash flows from operations will not be sufficient to meet future cash flow requirements. To maintain or adjust our capital structure, we may issue shares, such as through private placements or other possible debt or equity



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arrangements. The Board of Directors does not establish a quantitative return on capital criteria for management. The Company is not subject to any externally imposed capital requirements.

# **Non-IFRS and Supplementary Financial Measures**

This MD&A refers to historical non-IFRS performance measures and supplementary financial measures. These measures do not have any standardized meaning prescribed under IFRS, and therefore may not be comparable to other reporting issuers.

Supplementary financial measures included in this MD&A are, 'Agreements pending installation' and 'Total contract value' of new bookings. Agreements pending installation reflect total value of signed contracts awarded to the Company that have not been installed at the customer site. 'Total contract value of new bookings' is comprised of all new contracts signed and awarded to the Company, regardless of the performance obligations outstanding as at the reporting period. Total contract value is the aggregate value of sales commitments from customers as at the reporting period without consideration of the Company's completion of the associated performance obligations outlined in each contract. Management believes that these supplementary financial measures provide a better evaluation of the operating performance of the Company's business and facilitates meaningful comparison of results in the current period with those in prior periods and future periods.

Non-IFRS measures included in this MD&A are, 'Adjusted loss from operations', 'Adjusted loss and comprehensive loss', and 'Adjusted basic and dilutive loss per share'. Management believes that these non-IFRS performance measurements provide investors with useful information as it excludes an amount that is not indicative of the core operating results, and ongoing operations, and further, provides a consistent basis for comparison between periods. The Company has adjusted its loss from operations and loss and comprehensive loss pertaining to the year ended July 31, 2022, to exclude a non-routine, non-cash impacting impairment loss relating to goodwill. Adjusted loss from operations is reconciled within the section "Financial Data – Summary of Quarterly Results (in \$000s)".

## **Financial Instruments and Other Instruments**

The Company's only material financial instruments are cash and cash equivalents, receivables and accounts payable and accrued liabilities. The carrying values of receivables, accounts payable and accrued liabilities approximate fair value due to the short-term nature of the instruments. The Company's cash and cash equivalents are carried at fair value.

The Company's risk exposures and the impact on financial instruments are summarized below:

#### Liquidity risk

Liquidity risk is the risk that the Company will not be able to meet its financial obligations as they fall due. The Company manages its liquidity risk in order to meet its contractual obligations by ensuring there is appropriate capital to meet short-term business requirements and obtaining other opportunities for financing. The Company identifies when funds are required through the planning and budgeting process to support the Company's normal operations. The Company's ability to continue as a going concern involves significant judgments and estimates while determining forecasted cashflows and is dependent on the Company's ability to obtain financing.



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### **Credit risk**

Credit risk is the risk of an unexpected loss if a customer or third party to a financial instrument fails to meet its contractual obligations. The Company's credit risk is primarily attributable to its cash and cash equivalents and receivables. The Company limits exposure to credit risk by maintaining its cash with large financial institutions. The Company does not have cash that is invested in asset-backed commercial paper. The Company's receivables primarily consist of trade receivables that the Company continues to collect and refundable sales tax from the Canada Revenue Agency, which are not subject to significant credit risk. The Company's maximum exposure to credit risk is limited to the carrying amount of cash and cash equivalents and receivables.

#### **Market risk**

Market risk is the risk of loss that may arise from changes in market factors such as interest rates and foreign exchange rates.

#### Interest rate risk

Interest rate risk arises from changes in market rates of interest that could adversely affect the Company. The Company currently has no interest-bearing financial instruments other than cash and cash equivalents, and consequently, its exposure to interest rate risk is insignificant.

#### Foreign currency risk

Foreign currency risk is the risk that is related to the fluctuation of foreign exchange rates. The Company's financial assets and liabilities that are denominated in foreign currencies will be affected by changes in the exchange rate between the Canadian dollar and the U.S. dollar. This primarily includes cash and cash equivalents, trade and other receivables, trade and other payables. During the three month period ended October 31, 2023, the Company generated a portion of revenue in U.S. dollars, along with corresponding expenses in U.S. dollars, which acted as a natural foreign exchange hedge. Management continues to evaluate its foreign currency risk as the business grows internationally.

#### Price risk

Equity price risk is defined as the potential adverse impact on the Company's earnings due to movements in individual equity prices or general movements in the level of the stock market. The Company did not hold material equity investments during the quarter, and therefore, exposure to price risk is insignificant.

# Material accounting policies implemented during the three month period ended October 31, 2023

#### **Deferred cost of revenue**

During the three month period ended October 31, 2023 the Company adopted an accounting policy due to certain circumstances where the Company incurs costs for the hardware and software delivered to a customer in advance of recognizing revenue. These costs are recorded as deferred cost of revenue and are carried forward until the related revenues are recognized, at which time they are expensed. Deferred cost of revenue is recorded at the lower of cost and net realizable value.



For the three months ended October 31, 2023

# **Material Accounting Policies and Estimates**

For a complete description of the Company's material accounting policies, please see the accompanying notes to the condensed consolidated interim financial statements for the three month period ended October 31, 2023, and the audited consolidated financial statements for the year ended July 31, 2023.

The preparation of financial statements in conformity with IFRS requires management to make estimates and assumptions that affect the reported amount of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amount of revenues and expenses during the reporting period. Estimates and assumptions are continuously evaluated and are based on management's experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. However, actual results may differ from these estimates. Significant areas requiring the use of management estimates and judgments include:

#### **Share-based compensation**

The fair value of stock options granted is measured using the Black-Scholes option pricing model. Measurement inputs include the share price on the measurement date, the exercise price of the option, expected volatility, expected life of the options, expected dividends, and risk-free interest rate. These estimates will impact the valuation of share-based compensation.

#### **Deferred income tax assets and liabilities**

The measurement of deferred income tax provision is subject to the uncertainty associated with the timing of future events and changes in legislation, tax rates, and interpretations by tax authorities. The estimation of taxes includes evaluating the recoverability of deferred tax assets based on an assessment of the Company's ability to utilize the underlying future tax deductions against future taxable income prior to the expiry of those deductions. Management assesses whether it is probable that some or all of the deferred income tax assets will not be realized. The ultimate realization of deferred tax assets is dependent upon the generation of future taxable income, which in turn is dependent upon the successful operations of the Company. To the extent that management's assessment of the Company's ability to utilize future tax deductions changes, the Company would be required to recognize more or fewer deferred tax assets, and deferred tax provisions or recoveries could be affected.

#### **Treatment of development costs**

Costs to develop products are capitalized to the extent that the criteria for recognition as intangible assets in IAS 38 *Intangible Assets* are met. Those criteria require that the product is technically and economically feasible, which management assesses based on the attributes of the development project, perceived user needs, industry trends, and expected future economic conditions. Management considers these factors in aggregate and applies significant judgment to determine whether the product is feasible.

# Estimated useful lives, depreciation, and amortization of property and equipment and intangible assets

Depreciation and amortization of property and equipment and intangible assets are dependent upon estimates of useful lives, which are determined through the exercise of judgment. The assessment of any impairment of these assets is dependent upon estimates of recoverable amounts that consider factors such as economic and market conditions and the useful lives of the assets



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#### **Right of use lease assets and liabilities**

The right of use assets and liabilities are measured at the present value of future lease payments discounted using the rate implicit in the lease or incremental borrowing rate for the Company estimated based on comparable companies' borrowing rates if the rate implicit in the lease is not readily determined. These assumptions will impact the valuation of right-of-use assets and liabilities and finance costs.

#### **Revenue recognition**

Revenue arising from the sale of or subscription to use the Platform is recognized as the Company fulfills its performance obligations. There are significant estimates made in determining and measuring performance obligations that could impact the timing of revenue recognition.

Xtract contract revenue is recognized in proportion to the stage of completion of each contract. Significant assumptions are used to determine the stage of completion and changes in these assumptions could impact the revenue recognized during the period.

#### **Going concern**

The preparation of the Company's consolidated financial statements requires management to identify whether the Company and its subsidiaries will continue as a going concern, meaning it will continue in operation for the foreseeable future and will be able to realize its assets and discharge its liabilities in the ordinary course of operations. A different basis of measurement may be appropriate if the Company is not expected to continue operations for the foreseeable future. To assess this, the Company must identify events and conditions that may indicate significant doubt about the Company's ability to continue as a going concern. The Company considers whether its plans that are intended to mitigate those relevant conditions or events will alleviate the potential significant doubt.

The ability of the Company to continue as a going concern is dependent on either a single or a combination of events occurring - obtaining additional financing through the issuance of debt or equity, and/or generating profit through its operations. There is a risk that additional financing will not be available on a timely basis or on terms acceptable to the Company or that profitable operations are not achieved. These matters result in material uncertainties which may cast significant doubt on whether the Company will continue as a going concern.

The Company manages its liquidity risk in order to meet its contractual obligations by ensuring there is appropriate cash on hand and obtaining other opportunities for financing. The Company identifies when funds are required through the planning and budgeting process to support the Company's normal operations. The Company's ability to continue as a going concern involves significant judgments and estimates while determining forecasted cashflows and is dependent on the Company's ability to obtain financing.

The condensed consolidated interim financial statements do not reflect adjustments that would be necessary if the going concern assumption were not appropriate. If the going concern basis was not appropriate for the condensed consolidated interim financial statements, then adjustments would be necessary in the carrying value of assets and liabilities, the reported revenues and expenses, and the statement of financial position classifications used.



For the three months ended October 31, 2023

# **Recent Accounting Pronouncements**

The International Accounting Standards Board (IASB) has published new standards and amendments or interpretations to existing standards which are outlined below.

New accounting standards issued but not yet in effect:

#### Classification of liabilities as current or non-current (Amendments to IAS 1)

The IASB has published the Classification of Liabilities as Current or Non-Current (Amendments to IAS 1) which clarified the guidance on whether a liability should be classified as either current or non-current.

The amendments:

- (i) Clarify that the classification of liabilities as current or non-current should be based on whether rights to defer exist at the end of the reporting period;
- (ii) Clarify that classification is unaffected by expectations about whether an entity will exercise its right to defer settlement of a liability; and
- (iii) Make clear that settlement includes transfers to the counterparty of cash, equity instruments, other assets or services that result in extinguishment of the liability.

This amendment is effective for annual periods beginning on or after January 1, 2024. Earlier application is permitted. The Company does not expect the adoption of this new amendment to have a significant impact on the consolidated financial statements and its respective disclosures.

## **Related Party Balances and Transactions**

Key management personnel include persons having the authority and responsibility for planning, directing, and controlling the activities of the Company as a whole. The Company has determined that key management personnel consist of executive and non-executive members of the Board of Directors and corporate officers. Key management compensation earned by officers and directors of the Company during the three month period ended October 31, 2023, was \$303,557 (2022 - \$ 311,870). In addition, share-based compensation expense relating to key management for the three month period ended October 31, 2023, was \$122,076 (2022 - \$ 57,674).

As at October 31, 2023 there was \$147,678 (July 31, 2023 - \$202,718) in accounts payable and accrued liabilities due to officers and directors of the Company or to companies controlled by directors and officers of the Company. There were no other related party transactions during the three month period ended October 31, 2023.

# **Controls and Procedures**

#### **Evaluation of disclosure controls and procedures:**

Management is responsible for establishing and maintaining disclosure controls and procedures as defined under National Instrument 52-109. As at October 31, 2023, the Chief Executive Officer and Chief



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Financial Officer concluded that the design and operation of these disclosure controls and procedures were effective and that material information relating to the Company, including its subsidiaries, was made known to them and was recorded, processed, summarized, and reported within the time periods specified under applicable securities legislation.

#### Internal controls over financial reporting:

The Chief Executive Officer and Chief Financial Officer have designed, or caused to be designed under their supervision, disclosure controls and procedures which provide reasonable assurance that material information regarding the Company is accumulated and communicated to the Company's management, including its Chief Executive Officer and Chief Financial Officer in a timely manner.

In addition, the Chief Executive Officer and Chief Financial Officer have designed or caused it to be designed under their supervision internal controls over financial reporting ("ICFR") to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements.

The Chief Executive Officer and Chief Financial Officer have been advised that the control framework used to design the Company's ICFR is recognized by the Committee of Sponsoring Organizations of the Treadway Commission.

The Chief Executive Officer and the Chief Financial Officer have evaluated, or caused to be evaluated under their supervision, whether there were changes to its ICFR during the three month period ended October 31, 2023, that have materially affected or are reasonably likely to materially affect the Company's ICFR. No such changes were identified through their evaluation.

A control system, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that its objectives are met. Due to inherent limitations in all such systems, no evaluations of controls can provide absolute assurance that all control issues, if any, within a company have been detected. Accordingly, our disclosure controls and procedures and our internal controls over financial reporting are effective in providing reasonable, not absolute, assurance that the objectives of our control systems have been met.

# **Risk and Uncertainties**

The Company's business is subject to a number of risk factors which are described in our most recently filed AIF. Additional risks and uncertainties not presently known to us or that we currently consider immaterial also may impair our business and operations and cause the price of the common shares to decline. If any of the noted risks occur, business plans may be impacted and the financial condition and results of operation may suffer, potentially significantly. In that event, the trading price of the common shares could decline, and shareholders may lose all or part of their investment.

Additional information and other publicly filed documents relating to the Company are available through the internet on the Canadian Securities Administrators' System for Electronic Document Analysis and Retrieval ("SEDAR+"), which can be accessed at <u>www.sedarplus.ca</u>.

#### **Off-Balance Sheet Arrangements**

The Company does not utilize off-balance sheet arrangements.



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# **Subsequent Event**

On November 15, 2023, 32,500 stock options were exercised and converted into common shares for gross proceeds of \$12,350.

# **Disclosure of Outstanding Share Data**

The Company is authorized to issue an unlimited number of common shares without par value. As of the date of this MD&A, the Company has 198,387,325 common shares issued and outstanding. In addition, there are 41,548,456 warrants which may be converted to one common share each at prices ranging from \$0.60 to \$0.75. The Company also has stock options outstanding to purchase an additional 10,899,136 common shares with exercise prices ranging from \$0.38 to \$1.83 per share.

